

**Arthur D Little**

**Guidance for Transportation  
Technologies: Fuel Choice for  
Fuel Cell Vehicles Phase III -  
Stakeholder Risk Analysis**

**Kick-Off Presentation**

**Presentation to DOE**

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**Although many studies have been devoted to fuel choices for FCVs, none have clearly addressed the risk issue head-on.**

- ◆ What is the “best” fuel choice for fuel cell vehicles?
  - Impact on resources, global climate (“greenhouse effect”), consumer cost
- ◆ What are the risks?
  - Safety, financial, environmental, and technical
  - What if technologies fail or become obsolete (“Betamax” scenario)
- ◆ Who is most at risk?
  - Who is motivated to accept the risks?
  - Stakeholders and their roles could change
  - e.g. financial risk of car makers is higher for on-board gasoline reformer FCVs, but very low for energy companies and fuel distributors

**An authoritative study with a broad basis of support is needed that can serve as a platform for discussion by the stakeholders.**







## Direct-hydrogen and reformer-based systems have very different sets of risks, but a choice must be made.

	On-Board Reformer	Direct Hydrogen
Fuel	<b>High efficiency:</b> around 80% for gasoline	<b>Moderate efficiency:</b> from 70% for central production to 60% for decentralized production with compression to 5,000 psia
	<b>Infrastructure exists:</b> for gasoline	<b>New infrastructure required</b>
	<b>Moderate fuel cost:</b> around \$7/GJ for gasoline	<b>High fuel cost:</b> more than \$20/GJ for compressed hydrogen
Fuel Cell Power Unit	<b>Large stack:</b> reformat quality limits stack performance	<b>Compact stack</b>
	<b>Complex:</b> primarily because of fuel processing system	<b>Simple:</b> pressurized hydrogen <b>Complex:</b> metal hydrides
	<b>Heavy:</b> due to larger stack and fuel processor	<b>Lighter:</b> no fuel processor and compact light stack
	<b>Good efficiency</b>	<b>Excellent efficiency</b>
Vehicle	<b>Established safety standards</b>	<b>Safety standards yet to be completed</b>
	<b>Compact storage:</b> high energy density	<b>Bulky storage:</b> low energy density
	Requires <b>sizable battery</b> needed to bridge cold-start	Requires <b>small battery</b> for start-up & transients

**In this phase of work, we will address the risk issue by building on our Phase II work and obtaining stakeholder input.**

- ◆ In Phase II, ADL analyzed the well-to-wheels energy use, GHG emissions, safety, and vehicle ownership cost of various fuel choices for fuel cell vehicles
  - Compared to conventional and advanced (hybrids) ICE vehicles
  - Focused on direct hydrogen fuel cell vehicles and hydrogen fuel chains
- ◆ In this Phase, we plan to analyze the risks of each fuel choice based on extensive analysis and stakeholder input
  - Expand Phase II well-to-wheel analysis for additional fuel chains
  - Analyze impact on current fuel production and distribution infrastructure
  - Characterize safety, financial, environmental, and technical risks of each stakeholder (car makers, technology developers, energy companies, fuel distributors) for each fuel choice
  - Identify how risks might be shared and minimized

We need the input of all key stakeholders to help them converge on a set of fuel choice options to pursue.

Fuel Companies (examples)	Fuel Chain Module					
	 Resource Production	 Resource Transport	 Fuel Production	 Fuel Distribution	 Fuel Marketing	 Vehicle
<b>Major Oil companies</b> (BP, Conoco, ExxonMobil)	●	●	●	●	●	
<b>Methanol Companies</b> (Methanex, BP)			●	●		
<b>Natural Gas Companies</b> (Southern California Gas, )		●	NA	●	●	○
<b>Hydrogen Companies</b> (Shell Hydrogen, Air Liquide,	●	●	●	●	●	○
<b>Ethanol Producers</b> (BP, Conoco, ExxonMobil)	○	●	●			
<b>Fuel Cell Companies</b> (Excellsis, IFC, Nuvera)						●
<b>Vehicle OEMs</b> (GM, Ford, Chrysler)						●

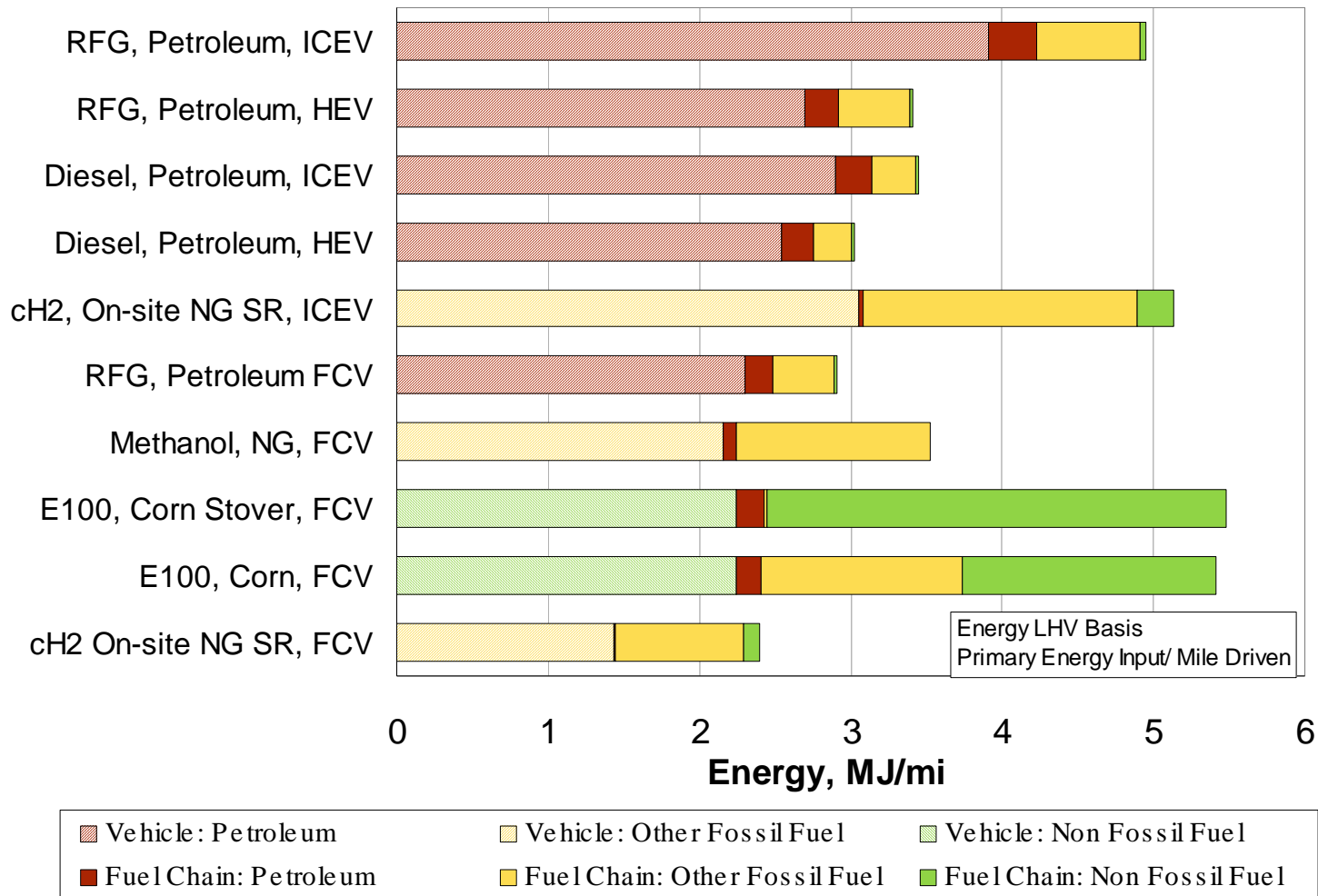
We anticipate holding workshops to consolidate this input in about a year from now.



**We plan to complete this project in twenty months from our September 1st start date.**

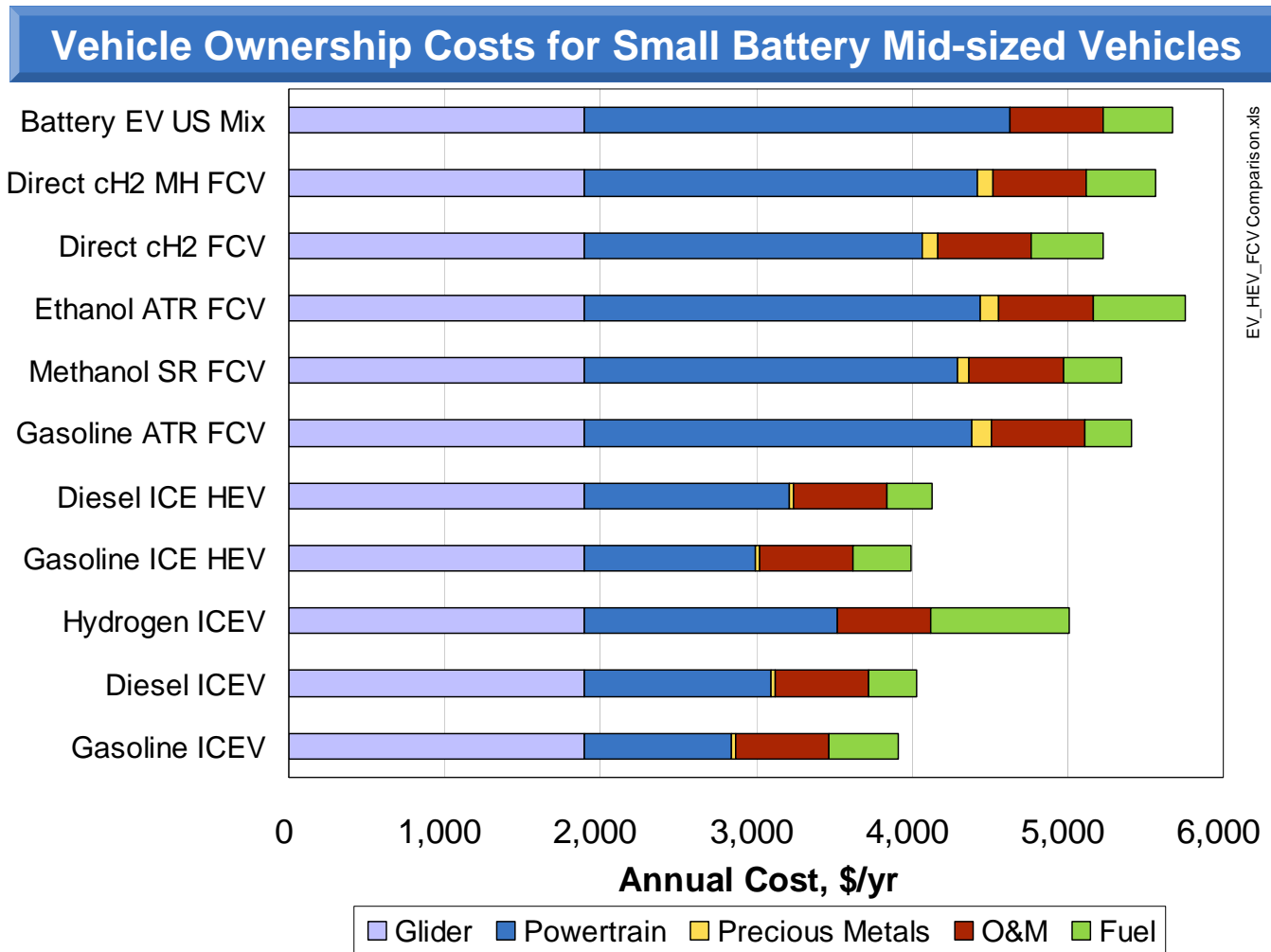
Task		FY'01	FY'02				FY'03		
		Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3
1	Kick-Off and Fuel Selection								
2	Preliminary Analysis								
3	Stakeholder Input								
4	Integrated Analysis								
5	Reporting								
	Meetings								

**Phase II results showed well-to-wheel energy use to be the lowest for direct hydrogen FCVs utilizing hydrogen from natural gas.**





**However, ownership costs for all fuel cell vehicle options will be significantly higher than conventional and advanced ICE vehicles.**



Note: All vehicles are based on the same mid-sized vehicle platform with 350 mile range except the Battery EV which has only a 120 mile range.